

# Developer's Guide

Thank you for choosing Related Marketing Cloud!

The Developer's Guide gives step-by-step instructions on how to easily and quickly integrate your existing technologies and solutions with the Related Marketing Cloud platform.

We offer a number of ways to integrate your CRM, call center, third party applications and ecommerce solutions with the RMC platform. You can determine which integration method best matches your business' needs.

Please read the guidelines carefully and follow the steps precisely to fully and seamlessly integrate your technology and solutions with the RMC platform.