

# Integration Requirements

## Integration Framework for RMC Target and RMC Recommend

The following table provides an overview on the information you need to help you implement and setup RMC Target and RMC Recommend.

	Web Site-Sending Data	Mobile SDK - Sending Data	Mobile SDK - Getting Data (Reco)	Products File	Offline Data	Widget Integration on Website	Campaign Integration	Banner Integration
Analytics	X	X						
Behavioural Segmentation	X	X						
Segmentation using product details				X				
CRM Integration								
Store Integration					X			
Reco Widgets on Website						X		
Target on Website	X							
Target for Banners							X	X
Reco Widgets on Mobile App			X					
Target on Mobile App		X	X					
Playbooks (Email)	X			X				
Geofencing		X						